

- **Annual General Meeting approves all agenda items**
- **Consistent dividend: EUR 0.50 per share**
- **Outlook on 2009 marked by uncertainties**

Düsseldorf, 19 June 2009 – At today’s Annual General Meeting in Düsseldorf, a vast majority of the shareholders of Essanelle Hair Group AG approved all items on the agenda and agreed with the proposal to distribute a dividend of EUR 0.50 per share for the fiscal year 2008. This means that the consistent dividend policy announced by the Management Board last year has been put into practice. CEO Achim Mansen also reported on the current situation of the company and the market.

“The fact that the future trend in domestic consumption is impossible to predict and the current situation at Karstadt makes it extremely difficult to project our sales and earnings performance in 2009,” Achim Mansen said. “Basically, however, we believe that our strategy to open about 50 new salons per year as well as our alternatives to department store salons put us in a good position. We will therefore continue our growth in the medium term, irrespective of what happens in 2009.”

Essanelle Hair Group AG had a moderate start to the fiscal year 2009. At EUR 31.0 million, sales revenues for the first three months were slightly below the previous year’s level, while earnings figures remained positive. “When we present our six-month figures at the end of August, we will be able to give a more reliable forecast for the full year, which is currently still subject to great uncertainty,” the CEO explained. At this stage, the Essanelle Hair Group projects sales to grow by 3% to 7% and earnings before taxes to stay at the previous year’s level of EUR 6.4 million.

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Vorstand:  
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